HDB FINANCIAL SERVICES

**HDB Financial Services Limited**
3rd and 4th Floor, Hemalatha Mansion,
7-1-397/111 & 112, S R Nagar,
Hyderabad - 500 038, Telangana.
Web : www.hdbfs.com
CIN - U65993GJ2007PLC051028
Email : customer.support@hdbfs.com

**E-AUCTION SALE NOTICE**

**(To the Borrower /Co-Applicant / Public in General)**

**(Under Rule 8(6) R/w with Rule 9 (1) of SARFAESI Act, 2002)**

The undersigned Authorized Officer of HDB Financial Services Ltd, has taken over Possession of the following property, under Securitisation and Reconstruction of the Financial Assets & Enforcement of Security Interest Act 2002, for the below mentioned loan account with a right to sell the same on **"AS IS WHERE IS BASIS & AS IS WHAT IS BASIS"**

Name and Address of the Applicant & Co-Applicant:

1. **BALAJI TILES AND SANITARY**
D NO 13-4-6/A BOMMIREDDY VARI STREET KOVVUR KOVVUR-534350 ANDHRA PRADESH

2. **DUDDUPUDI NARENDRA CHOWDHARI**
FLOT NO 503 SAI TEJA HIGHTS SAI TEJA HIGHTS KOVVUR KOVVUR KOVVUR KOVVUR-534350 ANDHRA PRADESH

3. **LAKSHMI BALAJI TILES AND SANITARY**
LAKSHMI BALAJI TILES AND SANITARY D NO 4-209 PIDIMGOYYA PANCHAYATI DOWLESWARAM EAST GODAVARI DIST RA VEMAGIRI-533125 ANDHRA PRADESH

4. **NAGENDRA VARAPRASAD**
FLOT NO 503 SAI TEJA HIGHTS KOVVUR KOVVUR KOVVUR KOVVUR-534350 ANDHRA PRADESH

5. **DUDDUPUDI LAKSHMI PRASANNA**
FLOT NO 503 SAI TEJA HIGHTS SAI TEJA HIGHTS KOVVUR KOVVUR KOVVUR KOVVUR-534350 ANDHRA PRADESH

6. **BETHINA SRI BHAVYA**
FLOT NO - 503 SAI TEJA HIGHTS KOVVUR KOVVUR KOVVUR KOVVUR-534350 ANDHRA PRADESH

LoanAccountNo's.49193290

Total Outstanding Amount: Total Outstanding Amount: **Rs.2,29,87,872/-** (Rupees Two Crore Twenty Nine Lakhs Eighty Seven Thousand Eight Hundred and Seventy Two Only) as of 17-11-2026

Details of Encumbrances, if any, known to the Secured Creditor: --- NIL

**Description of Immovable Property SECURITIES I:**

## SCHEDULE OF THE SECURITIES I

All that piece and parcel of West Godavari District, present East Godavari District, Kovvur Mandal, Kovvur Sub-Registrar's Office Limits, Kovvur Municipal Area, Kovvur Village, Old 13 Ward, present 19th Ward, Zeriot Meraka R.S.No.643/1, as per present measurements an extent of 432-½ Square yards in it South side an extent of 222 ½ Square yards in it Door No.13-4-6/1, Assessment No.1076002558 Daba rooms, and Door No.13-3-5, Assessment No.1076002557 tiles house in it South side house share site boundaries particulars: 2 East : 31-10 Ft. Site belongs to Duddupudi Syamala Devi South : 59-03 Ft. Municipal Road West : 35-08 Ft. Municipal Road North : 59-01 Ft. "B' Schedule of 4th Item Within the above boundaries, 222 ½ Square Yards or 186-032 Square Meters site and therein above said Door number Daba rooms tiles house share house together with Doors, Doorways, Windows, Cub

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Boards, Ceiling, Current service No.552, 7211 and Municipal Water Tap and with all usual easement rights.

Item NO.2

West Godavari District, present East Godavari District, Kovvuru Mandal, Kovvuru Sub - Registrar's Office Limits, Kovvur Municipal Area, Kovvur Village, Old 13 Ward, Present 19th Ward, Zeriot Meraka R.S.No:643/1, as per present measurements an extent of 432-1/2 Square Yards in it North Side an Extent of 210 Square Yards in it Door No: 13-3-5, Assessment No.1076002557 tiles house in it North side an extent of 105 Square yards tiles house, petls shed boundaries particulars:

East: 16-66 Ft. Site belongs to duddupudi syamala devi
South: 59-1 Ft. Share of tiles house, site of Duddupudi Lakshmi prasanna
West: 15-35 Ft. Municipal Road
North: 59-2 Ft Municipal Road

Within the above boundaries 105 Square yards or 87-793 Square Meters site and therein above said Door number tiles house share house in south side tiles house share ceiling. Current service No.7998 and lavatory, bath room and General ways, water ways, drainage ways and with all usual easement rights.

| Reserve Price | EarnestMoney Deposit | Bid Incremental Amount | Auction Date &Time | EMD Last Date &Time |
|---|---|---|---|---|
| **Rs.2,43,33,500/-** | **Rs.24,33,350/-** | **Rs.1,00,000/-** | **19-12-2026 at 11 AM to 12 Noon** | **18-12-2026 up to 06:00 p.m** |

## Terms and Conditions of Tender-cum-Auction Sale:

**The auction sale shall be "online e-auction" bidding through website https://www.bankeauctions.com on the dates as mentioned in the table above with Unlimited Extension of 5 Minutes.**

The interested bidders shall submit their EMD through Web Portal: https://www.bankeauctions.com (the user ID & Password can be obtained free of cost by registering name with https://www.bankeauctions.com) through Login ID & Password. The EMD shall be payable through Order/Demand Draft for an EMD of 10% of the Reserve Price, drawn in favour of "HDB Financial Service Limited" above.After Registration (One Time) by the bidder in the Web Portal, the intending bidder/ purchaser is required to get the copies of the following documents uploaded in the Web Portal before the Last Date & Time of submission of the Bid Documents viz. i) Copy of the NEFT/RTGS Challan or Demand Draft; ii) Copy of PAN Card; iii) Proof of Identification/ Address Proof (KYC) viz. self-attested copy of Voter ID Card/ Driving License/ Passport etc.; without which the Bid is liable to be rejected. UPLOADING SCANNED COPY OF ANNEXURE-II & III (can be downloaded from the Web Portal: https//www.bankeauctions.com) AFTER DULY FILLED UP & SIGNING IS ALSO REQUIRED.

The interested bidders who require assistance in creating Login ID & Password, uploading data, submitting Bid Documents, Training/ Demonstration on Online Inter-se Bidding etc., may contact M/s. C1 India Pvt Ltd, Udyog Vihar, Phase 2, Gulf Petrochem building, Building No. 301, Gurgaon, Haryana. Pin: 122015, E-mail ID : support@bankeauctions.com, Support Helpline Numbers : 124-4302020/21/22/23, 7291981124 / 1125 / 1126, Sales Enquiries : sales@bankeauctions.com, 7291981129

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The intending bidders are advised to visit the Branch and the properties put up on Auction, and obtain necessary information regarding charges, encumbrances. The purchaser shall make his own enquiry and ascertain the additional charges, encumbrances and any third party interests and satisfy himself/herself/itself in all aspects thereto. All statutory dues like property taxes, electricity dues and any other dues, if any, attached to the property should be ascertained and paid by the successful bidder(s)/prospective purchaser(s). The bidder(s)/prospective purchaser(s) are requested, in their own interest, to satisfy himself/herself/itself with regard to the above and the other relevant details pertaining to the above mentioned property/Properties, before submitting the bids.

The intending bidders should be present in person for the Auction and participate personally and give a declaration in writing to the effect that he/she is bidding for himself/herself. No Authorized person allowed.

- The intending bidders may obtain the Tender Forms from the Manager, M/s.HDB Financial **HDB Financial Services Ltd.** #76-8-10/1, F.No.-4, Bhavani Towers, Swathi Theater Road, Beside Union Bank Of India Bhavanipuram, Vijayawada-520012, **Auction venue:** #76-8-10/1, F.No.-4, Bhavani Towers, Swathi Theater Road, Beside Union Bank Of India Bhavanipuram, Vijayawada-520012.
- The intending bidders should submit their bids only in the tender form prescribed in sealed envelopes addressed to the Authorized Officer, HDB Financial Services Limited, together with a Pay Order/Demand Draft for an EMD of 10% of the Reserve Price, drawn in favor of "HDB Financial Service Limited" on or before 6pm on the **18-12-2026** of Tender-cum-Auction sale hereby notified.
- For Inspection of the Property and other particulars, the intending purchaser may contact: , M/s. **HDB Financial Services Ltd.**#76-8-10/1, F.No.-4, Bhavani Towers, Swathi Theater Road, Bhavanipuram, Vijayawada-520012, . **Ch.Srinivasa Rao (9963928773), Raghavendra (9848102103), & Shaik Abdul Kareem (9885391224).** The Properties is sold on "As-is-where-is" and "As-is-what-is" condition basis.
- The sealed Tenders will be opened in the presence of the intending bidders by 10:30am on the **19-12-2026** of Tender-cum-auction Sale hereby notified. Though in general the same will be by way of closed tenders, the Authorized Officer may , at his sole discretion, conduct an open Auction among the interested bidders who desire to Quote a bid higher than the one received in the closed tender process, and in such an event, the sale shall be conferred on the person making highest bid. The sale, however, is subject to confirmation of HDB Financial Services Limited.
- The successful bidder shall have to pay 25% (inclusive of EMD paid) of the sale amount immediately on the same day or not later than next working day on completion of sale and the balance amount of 75% within 15 days from the date of confirmation of Sale, failing which the initial deposit of 25% shall be forfeited. At
- any cost it shall not be refunded. If the successful bidder, fail to make the payment of 25% of the entire bid amount as mentioned above, the next successful bidder will be considered and entitled to complete the sale.
- The sale certificate will be issued by the Authorized Officer in favor of the successful purchaser only after receipt of the entire sale consideration within the time limit stipulated herein.
- The successful purchaser shall bear the charges/fees payable for conveyance, such as stamp duty, Registration Fee etc., as applicable under law.
- The successful bidder should pay the statutory dues (lawful house tax, Electricity Charges and other Dues), TDS, GST if any, due to Government, Government undertaking and Local bodies.
- The Authorized Officer has absolute right to accept or reject Tender or Bid any or all the offers and adjourn/postpone/cancel the Auction without assigning any reason thereof and also modify any terms and conditions of the sale without assigning any reason thereof and also to modify any terms and conditions of the sale without any prior notice.

Place: Kovvuru,

Date: 17-11-2026

Authorised Officer

M/s.HDB Financial Services Limited.